# Al World

# **Boost Automation with AI-Powered Workflows Using Oracle Integration**

**Driving Business Impact with AI-Powered Workflows** 

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#### Safe harbor statement

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# Speakers



Sr Director Product Management



**Pradyumna Kodgi**Principal Product Manager



Director Product Management

**Prakash Masand** 

# Agenda

- **1** Enterprise Automation
- 2 Intro to AI Infused Workflows
- 3 Demo
- 4 Call to Action





Al Hype vs. Reality



More Apps and Data

Enterprise Automation Challenges



Inconsistent Data



**Automation Silos** 

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Fragmented Processes

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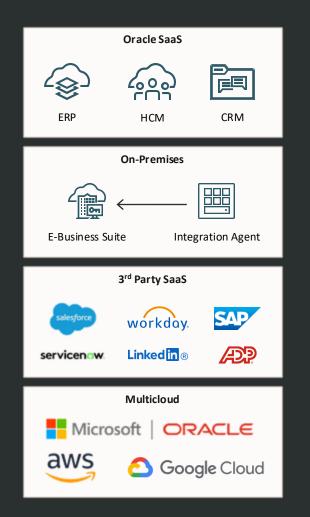
**Limited Visibility** 

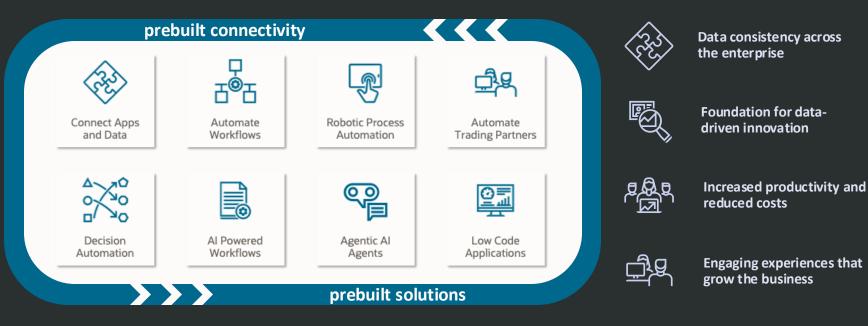
# **Pillars for Next-Generation Automation**



# Al strategies succeed with connected apps, trusted data, and intelligent automation

# **Oracle Integration is your Intelligent Automation Platform**





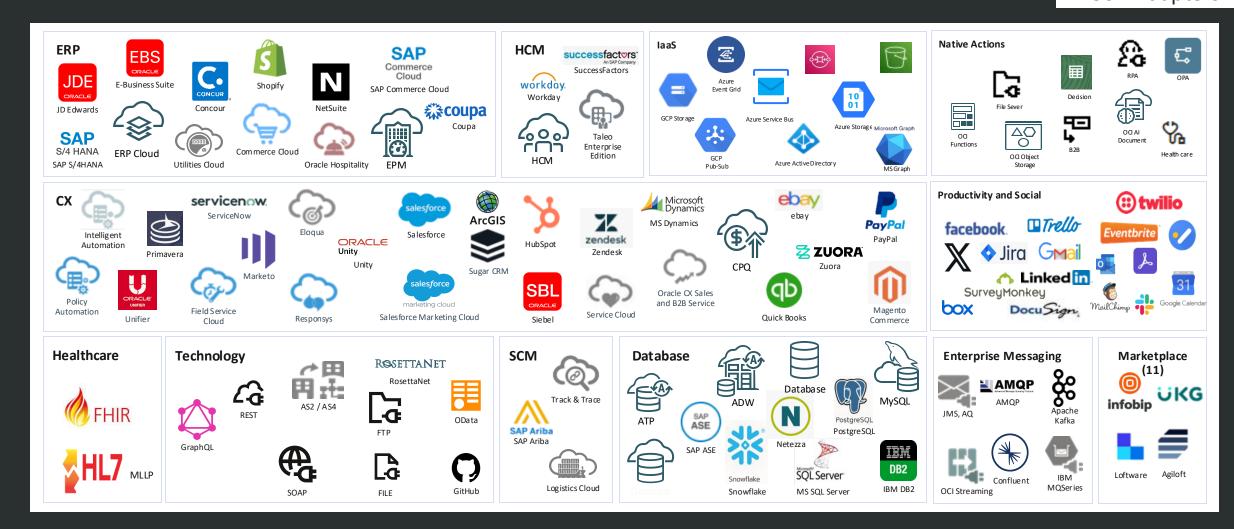


## **Oracle Integration Connectivity**

Prebuilt adapters for cloud, on-premise, Oracle, non-Oracle apps



130+ Adapters



# **Oracle Integration Cloud Connectivity**

Prebuilt solutions for Oracle and third party applications

Connectivity

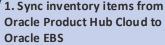


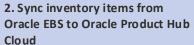
**HCM** Connectivity

124 **Third Party** Connectivity



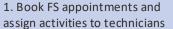






- 3. Import a payment request from
- 4. Export items with variants from Product Hub to Shopify
- 5. Import supplier records from S/4 Hana
- 6. Load currency exchange rate in Oracle ERP Cloud
- 7. Import financial journal entries from Amazon S3
- 8. Import contact documents from Adobe eSign
- 9. Post notification message in slack for ERP Cloud PO
- 50+ More pre-built Solutions





Connectivity

- 2. Synchronize orders between CX Sales and EBS
- 3. Streamlines the entire opportunity-to-quote-to-order process
- 4. Post notification messages in Slack for CPQ quote approvals
- 5. Synchronizes opportunities in CX Sales with NetSuite SO
- 6. Synchronizes incident and resource information between your field service and support service organizations
- 7. Bidirectional sync of data between CPQ and Salesforce 8. Synchronizes Service Cloud Incidents with CPQ transactions 50+ More pre-built Solutions



WW.

1. Synchronize employee details from Oracle HCM to Field Service

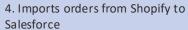
- 2. Imports offer letters from Oracle HCM to Adobe Sign
- 3. Imports employee records from Oracle HCM Cloud to Oracle EBS
- 4. Synchronize new employees from Oracle HCM to Oracle **MICROS**
- 5. Imports employee records from HCM Cloud to Salesforce.
- 6. Synchronizes email accounts from Okta to Oracle HCM
- 7. Synchronize timecards from Oracle MICROS to Oracle HCM
- 8. Sync employee info between Utilities WACS and Oracle HCM 10+ More pre-built Solutions



Concur

1. Imports quote attachments from Salesforce to Adobe Sign

- 2. Creates SAP ERP orders for closed opportunities in Salesforce
- 3. Synchronizes contacts records in Salesforce with ServiceNow user record



- 5. Creates invoices in Oracle NetSuite for shipped orders in Shopify
- 6. Synchronizes contacts records in Salesforce with Zendesk user records
- 7, Synchronizes employees in Workday with ServiceNow users.
- 8. Creates tickets in Zendesk for Salesforce cases.

70+ More pre-built Solutions



- 1. Oracle ERP and Opera Customer and Invoice Sync
- 2. Oracle Opera Business Events resequencer
- 3. Utilities Digital Asset Cloud Svc. to Distributed Energy Resource
- 4. Oracle Work and Assets Cloud to Fusion Procurement Cloud for Purchases
- 5. Employee sync between Oracle **HCM to MICROS Labor** Management
- - 6. Order Processing between Oracle MICROS and SCM
  - 7. Creates activities in Oracle Primavera Cloud for issues in Jira
  - 8. Export restaurant sales and operation data from Oracle MICROS
  - 10+ More pre-built Solutions



























# **Prebuilt Integration Solutions supported by Oracle**



Discover and import prebuilt solutions from Marketplace



Extend integration with virtually any app, technology, or service



Marketplace

Accelerators are supported and

upgradable through Marketplace

## **Oracle Integration Al Strategy**

#### **Bring Al Innovation to Oracle Integration**

Simplify your development experience

- Integration Generation
- Documentation Generation
- Mapping Recommendations
- Smart Scheduler
- Intelligent Decisions
- Natural language FHIR adapter search queries

#### **Bring Oracle Integration to Al Innovation**

Accelerate your AI innovations

#### Intro to Al Infused Workflows

Orchestrate Al Services with native connectivity

#### **Agentic Al**

- MCP Server
- Adaptive Al Agents
- Retrieval Augmented Generation (RAG)



# Intro to Al Infused Workflows

Al-infused workflows: less effort, more impact.



# **Oracle Integration Al Infused Workflows**

Al Infused Workflows combine automation and intelligence to streamline, optimize, and enhance business processes across applications, data, and human interactions

- End-to-End Automation
- Faster Time-to-Value
- Increased Accuracy and Consistency
- Improved User and Customer Experiences
- Robust Governance and Security







## **Oracle Integration Al Infused Workflows**

Al Infused Workflows combine automation and intelligence to streamline, optimize, and enhance business processes across applications, data, and human interactions



#### **Employee Recruiting**

Generative AI evaluates resumes in HCM Recruiting, generating candidate summaries that highlight key qualifications.

The workflow routes the best matches into HCM Onboarding for interview scheduling and hiring steps.



#### **Automate Customer Support**

Al Language classifies and interprets incoming service tickets in Service Cloud, identifying intent and urgency.

The workflow routes requests to the right support queues or resolves common cases automatically.

#### **Knowledge Base Application**

Generative AI Agents (RAG) searches knowledge repositories in Document Management to answer employee and customer questions.

Results are delivered directly in HCM Employee Self-Service or CX Service, reducing the need for human intervention.



## **Oracle Integration AI Infused Workflows**

Al Infused Workflows combine automation and intelligence to streamline, optimize, and enhance business processes across applications, data, and human interactions





Al Document Understanding extracts structured data from invoices, contracts, and forms, then routes it to ERP Cloud for financial validation.

The workflow reduces manual entry by classifying document types and pushing clean data into the right application.



#### **Customer Onboarding**

Verification and KYC (Know Your Customer) with Al Document Understanding extracting identity details from uploaded forms, while Al Vision checks the authenticity of ID card photos.

The results flow into CX Sales to validate new customer profiles before activation.



#### **Photo Analysis Application**

Al Vision inspects product photos in Manufacturing Cloud to detect defects, anomalies, or missing labels.

The system automatically flags issues for supervisors to review before items move forward in production.

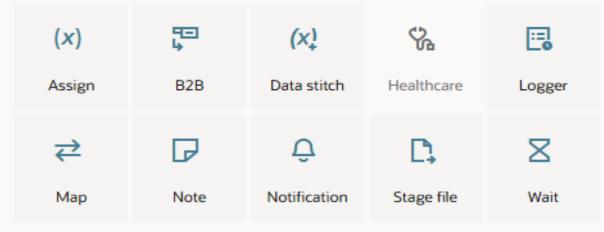


# Oracle Integration Al Infused Workflows

#### **Easily add discrete AI services to integrations**

- Document Understanding
- Generative Al
- Language
- Speech
- Vision
- Generative AI RAG

#### Actions



#### **Error handling**

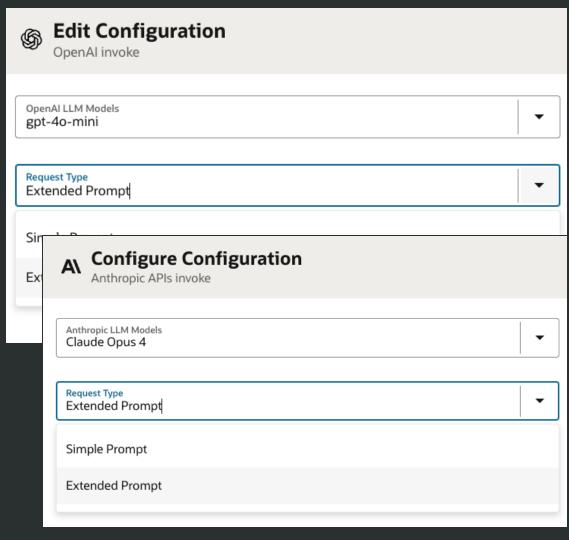


#### **OCI AI Services**



# **LLM Connectivity**

### Simplifying Leveraging LLM from Oracle Integration



#### **Connectivity Supported**

- OpenAI
- Anthropic

#### **Key Features**

- Support for generative use cases using chat interface
- Support for Agentic AI use cases using tools

#### Use cases

- Generating content like an email response, job description, etc.
- Reading an unstructured document without extensive training

#### Value proposition

- Enables customers to leverage LLM of their choice
- Enables developers to quickly prototype and implement intelligent automation without the need for specialized Al expertise.

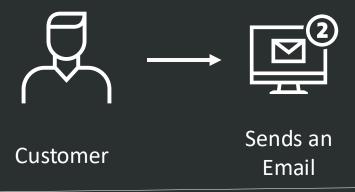


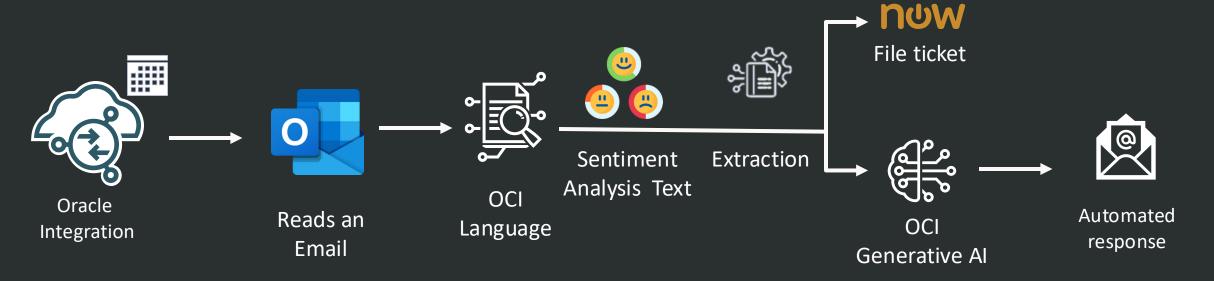
# Demo

Automated Invoice Approval Process

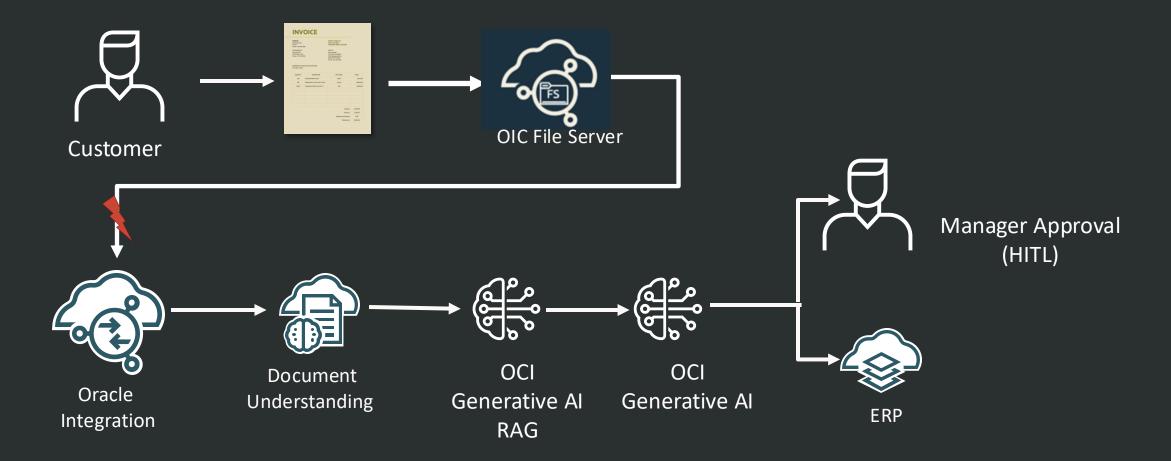


# **Automated Customer Feedback Processing**





# **Automated Invoice Approval Process**



### **Call to Action**



- Get Trained
- Watch out for prebuilt solutions
- Adopt AI in business and gain efficiency
- Share your success story

For more information, please reach out to <u>Juergen</u> / <u>Madhav Poosarla</u> / <u>Prakash Masand</u> / <u>Praveen Morusupalli</u> / <u>Pradyumna Kodgi</u>



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